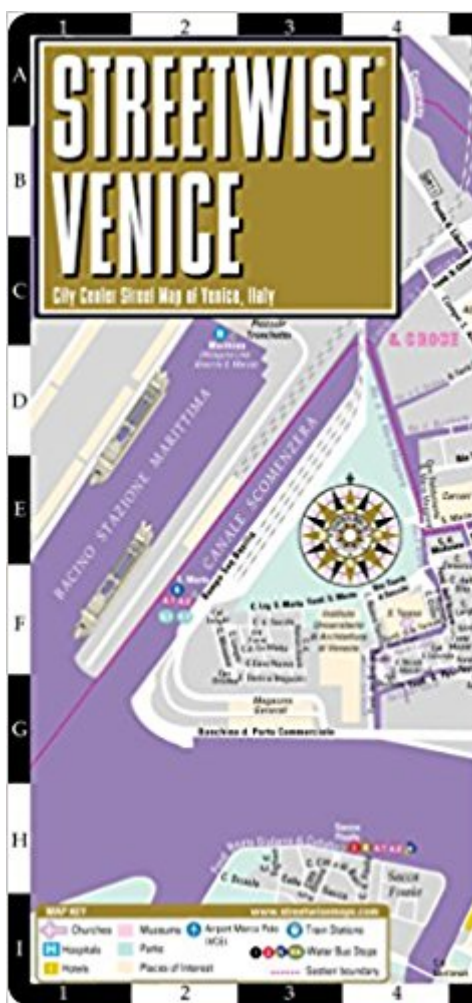


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# Streetwise Venice Map - Laminated City Center Street Map Of Venice, Italy



## Synopsis

Streetwise Venice Map - Laminated City Center Street Map of Venice, Italy - Folding pocket size travel map with water bus lines. This map covers the following areas: Main Venice, Italy Map 1:8,400 Murano Island Map 1:22,000 Giudecca Island Map 1:12,000 Venice Water Bus Map Venice map dimensions: 8.5 x 4 inches when map is folded 8.5 x 27 inches when map is unfolded Please see our detailed STREETWISE<sup>®</sup> product imagery above which includes a diagram of folded and unfolded dimensions. Some product images are also available with ZOOM for greater detail. Venice: Prince of the Adriatic, Queen of romantics, King of canals and palaces. Venice is pure Italian opera. Like the famous Fenice Theatre, twice resurrected after devastating fires, Venice continues to flirt with disaster. The Venetian Lagoon which swells and floods Venice each year during the acque alta threatens to do so permanently unless a solution is found. But Venice continues to hold her head above water like a bejeweled diva swooning in the sea. Masked revelers during carnival seem like theatrical extras to a city that is always center stage. For the first time visitor, the pageantry of Venice is intoxicating. For the return visitor, it is addicting. For hundreds of years, under the command of Doges, Venice was one of the most enduring sea powers on earth. Today, Venice is the most enduring tourist venue on earth. If you get caught up in the seemingly unending flow of visitors streaming along the main 93 calles 94 between the Rialto Bridge and St Mark's square do not despair. STREETWISE<sup>®</sup> Map of Venice Italy will rescue you from your confusion and transport you to marvelous undiscovered parts of the six sestieri 94 spread across the city's islands. STREETWISE<sup>®</sup> in hand, you'll feel more native than interloper. Famous for its Venetian art, baroque palaces, mercantile history, and regional cuisine, Venice is a city that must be experienced on foot. Gradually, in dozens of churches, museums, and palaces, the extraordinary richness of Venice is revealed. So much to see, it will strain your neck and feet by the end of the day! You will still be able to count on your STREETWISE<sup>®</sup> Venice Map to get you back to your hotel or Palazzo. The island of Murano has been a center of glass making since the late 13th century when it was ruled that glassmaking be moved from Venice out to the island to protect the city from fire. Glass makers were famous for being the first to craft mirrors and were also known for the curlicue ornate chandeliers they produced. Glass making continues today and tours of the factories and their ubiquitous gift shops are widely available. The inset map of Murano will help you escape the tour and find a lovely spot for lunch. Our pocket size map of Venice is laminated for durability and accordion folding for effortless use. The STREETWISE<sup>®</sup> Venice map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE<sup>®</sup>. Buy your STREETWISE<sup>®</sup> Venice map today and you too can navigate Venice, Italy like a

native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but

was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE<sup>®</sup> produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE<sup>®</sup> is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE<sup>®</sup> is the great map that you need.

Finally a city map designed for the visitor who besides carrying a guide book and perhaps a camera wants to remain unencumbered by much else. This map is as detailed as it is handy. It seems to show more street names and sight-seeing details than do even Google maps; and all this in a visually very appealing layout. The waterways appear in distinct purple as do their labels, the crossing bridges and streets in white with labels in black: Figure 1. The map is printed in contiguous sections on a single sheet of thin accordion-folded cardboard: Figure 2. As you ride the Waterbuses (Vaporetti) and walk around the city (La Serenissima) you can readily trace your course from one section to the next. With its waterproof coating the map is well-suited for Venice's frequent torrential rains. What's further helpful is that the major monuments are shown in three dimensions rather than merely as symbols with a cross. Also useful is the extensive list of points of interest, Figure 3. The map's section showing the waterbus routes is alas not so easy to grasp. It has been redrawn and so much simplified as to be difficult to follow. The official route map published by the Venetian transportation agency, ACTV.it, is much clearer. See Figure 4. You can find the latest free bilingual Italian and English edition here: <http://www.actv.it/sites/default/files/ultimamappa.pdf> This same

website also lets you download timetables for each waterbus and ferry route.

I bought this map 1 each for Rome, Venice, and Florence and it was absolutely indispensable. I loved the way it showed all of the streets and sites in the index and had the larger inset map of the areas of interest. I will buy one of these any and every time I travel in Europe from now on. This saved us tons of time and money. Even showed the Metro lines in Rome for ease of getting around the city. It was a good size to carry in my hand all of the time and love that it was laminated to keep it clean. I marked our hotel location in dry-erase in each city for quick and easy reference point. Never steered us wrong, not once, while our Fodor's maps were full of errors. Great product!

I purchased a Streetwise map for each of four cities I visited recently when on a mini-tour of Europe. Venice was definitely the most necessary of all the maps. You're most likely going to need a map just to get from the vaporetto stop(water bus) or train station to your hotel/hostel. I definitely wouldn't go to Venice without bringing along my own map. The entire island isn't that big but it has a ton of streets and most of them are tiny. Due to the size of the map this meant that a lot of the little streets are labeled using a small font size. It is for that reason alone I gave this map 4 stars rather than 5 stars. The only time we had to stop and ask for directions was when we decided to just wander off and not follow our path on the map (bad idea!) and subsequently had absolutely no idea where we were. Do make sure you're careful though no matter what map you use because many streets change names mid-way down the street for no discernible reason. The map itself is a very stiff paper that is coated so it is waterproof which makes it great if it should unfortunately happen to rain while you're there. The map is going to be larger when it's folded than a lot of your standard tourist maps are going to be (smaller when it is unfolded though) but we found it to be a lot more helpful than the map our hostel provided, and it still fit easily inside the cross-body purse I was wearing. This map also has more detail on it than the free tourist map we were given at our hostel. We even ended up giving other tourists directions because they couldn't figure out where they were going using their free map!

Great map of Venice, used it a lot for planning, but it was too big to fit in my travel purse. Venice seems more confusing than it really is, as long as you're on the side of the canal you think you are.

We just returned from several cities in Venice, and Venice is the one city where a map like this might still make sense. For any other Italian city (Rome, Florence specifically), I recommend the free

paper maps you get at any hotel and most public areas (or using Google maps) -- yes, the free maps are not as detailed and less durable, but you can write notes on those; and can not on these. The cheap paper maps can also be folded into your pocket, and replaced daily as needed. The reason I recommend this for Venice is that there are a million little tiny streets...well, actually I did use Google Maps most of the time, so it's really a toss up...referenced it a few times, but will not be buying maps like this going forward.

We bought this map and the one for Rome and Florence for our vacation. Of the three cities, Venice map was a necessity. Venice streets are very confusing and you can find your way easily with the map. Occasionally we had problems finding a street on the index because of different naming conventions. It also had the water bus lines and stops labeled.

In Venice you REALLY need a map. This is a good one, accurate and waterproof, laminated and doesn't crack even when abused. I posted this same review for the Florence Map. Same goes for the Venice map, it's difficult for me to see. Streetwise maps are great in that they're laminated and indestructible. I've used them for years. Too bad I'm getting a bit myopic and now the print is getting smaller each trip. I've moved on to MapEasy's Guidemaps. Also waterproof and accurate. I took one star off of a good map. It's not their fault my eyes can't see the details without glasses.

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